

## 2022 HUTCHINSON CYCLING DPT. CAMPAIGN #HerOwnStory

# TELL US YOUR STORY AND JOIN OUR WOMXN'S CYCLING TEAM AT THE ETAPE DU TOUR 2022 – APPLICATION PROCESS

## **OFFICIAL RULES**

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

## ARTICLE 1. DEFINITION AND CONDITIONS OF THE APPLICATION PROCESS

This application process, hereinafter "The Application Process" is organized by Hutchinson Cycling Dpt., domiciled at 59 rue Marius Aufan, 92300 Levallois-Perret, France, represented by Mr Bertrand Ballet, Division Director, hereinafter referred to as "The Organizer", in order to promote Womxn's Cycling.

• The "Applicant" in the Application Process is also referred to below as "the Applicant, the Entrant,

the User, the Contributor, the Player".

• The six "Winners" who will be selected are also referred to below as "the Winners".

There are prizes to be awarded at the end of the Application Period up to three (3) days following the close of the Application Period. Number of and actual prizes for the Application will be determined by the Organizer in accordance with the Article 5 of the present document. Chances of winning depend on the total number of eligible entries received.

#### **ARTICLE 2. CONDITIONS OF PARTICIPATION**

The Application process to join Hutchinson womxn's cycling team at the Etape du Tour 2022 is open in Europe only.

The Application process is open only to individuals who are at least eighteen (18) years of age and the age of majority in their jurisdiction of residence as of time of entry.

The Contest is subject to all federal, provincial, and municipal laws, and is void where prohibited.

Participation constitutes applicant's full and unconditional agreement to these Official Rules and Organizer's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Are excluded from any participation the members of the personnel of the company Hutchinson Cycling Dpt. as well as their family members. Non-eligibility or non-compliance with any of these Official Rules may result in disqualification.

The Application Process is a free game with no purchase obligation. The registration to the Application Process is free.

## **ARTICLE 3. TIMING AND DURATION OF THE CONTEST**

Participation in Application Process is open from June 1st, 2022 at 00:00:01 a.m. CET to June 6th, 2022 at 11:59:59 p.m. CET. (the "Application Period")

The results will be communicated on June 8th, 2022 maximum. The winners will be contacted

directly by The Organizer.

## **ARTICLE 4. MODALITY OF PARTICIPATION**

4.1) Conditions for submitting an application

In order for participation to be validated by the Organizer, there are two steps to follow imperatively

the Applicant will:

a) Applicants may visit https://cycling.hutchinson.com/ (the "Site") during the Application period.

b) To participate in the Application Process the Entrant must write in 200 words maximum what first attracted the Entrant to the sport, the challenges the Entrant have had to overcome and what the Entrant thinks needs to be done to break down the barriers that are preventing more women from participating in cycling. The Entrant must send this along with her/its First Name, Last Name, Email and Country of Residence via the contact form dedicated to the Application Process on the Site : HerOwnStory - Hutchinson Cycling

#### 4.2) Guarantees and responsibility for the validity of applications

The Organizer reserves the right to delete any entries or remove participants that are in violation of the Official Rules. If for any reason the Application Process is not capable of being conducted as intended by the Organizer, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Application Process, the Organizer may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Application Process. Decisions of the Organizer are final and binding.

All entries become the property of the Organizer and will not be acknowledged or returned. Receipt of entries for the Application Process will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt. Any use of an electronic device to enhance or alter entrants' odds of winning will count as a fraudulent entry. Entries that are fraudulent are not permitted and will be declared invalid.

By participating in the Application Process, entrants agree to be bound by these Official Rules.

4.3) Method of selecting the six Winners among the Applicants.

The Organizer will carefully read all the applications and choose six individuals that are considered the most relevant to join Hutchinson womxn's cycling team in order to ride the Etape du Tour de France 2022. Applications are open to womxn of all levels of riding ability throughout Europe but the Organizer highlights that L'Etape du Tour de France 2022 is a 170km ride with more than 4,700m of elevation gain throughout Alpine terrain so a good level of fitness will be required to complete the route.

# **ARTICLE 5. PRIZE**

# 5.1) Commercial value of endowments

The lot is offered by Hutchinson Cycling Dpt. and in this sense constitutes "endowments".

The lot has the following commercial value :

- 1 entry for the Etape du Tour de France per winner : 125 euros
- 2 nights in the Souleil'Or hotel located in les 2 Alpes per winner : 280 euros
- Plane or train ticket from anywhere in Europe to Briançon in the limit of 400 euros per winner
- Shuttles from the train station or airport to the hotel and from the hotel to the Etape du Tour de France departure.

The prizes shown may vary from those advertised. The Organizer will have sole discretion over prizes, if a prize is no longer available and substitute will be decided and provided by the Organizer. The prizes must be accepted as awarded. No cash alternatives, substitution or transfers of the prizes will be allowed.

5.2) Methods of recovery and use

As provided for in Article 6, the Winner must get in direct contact with the Professional concerned in

the allocation and comply with the terms of use defined in Article 5.1.

# **ARTICLE 6. MODALITY OF AWARDING PRIZES**

A single grant for the same natural person.

The Winner will then be invited to provide their precise contact details: name, first name, date of birth, address, city, postal code, country, telephone number, email address by email to the Organizer.

The Contest is subject to all applicable federal, provincial and local/municipal laws and is void where

prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.

In order to be verified the as the winner, the selected entrant must respond to the prize notification

email or Hutchinson message within two (2) days of transmission, confirming that they:

- has read, understands and complies with the Official Rules

- releases and discharges the Organizer;

- and consents to the announcement of the winner's name and the use by or on behalf of the

Organizer of the winner's name and/or photograph and/or video for advertising and

promotional purposes, without any further compensation to the winner.

Should the winner fail to comply with any of the requirements contained in these Official Rules, the

prize will be automatically forfeited and the winner will be redrawn and the initial winner will be

disqualified and will have no recourse towards the Organizer or anyone involved in the Contest.

Winners will be announced and published on Hutchinson Cycling Dpt.social networks once confirmation has been received by Winner within five (5) days. If notification is not received within time period a redraw will occur.

## **ARTICLE 7. NOMINATIVE AND PERSONAL DATA**

By entering the Contest, participants consent to the Organizer's collection, use, and disclosure of the

personal information provided in the Contest registration for the administration of the Contest,

including posting of the Winner's name and city of residence on the Organizer's website and social

networks. The Organizer will use the Winner's personal information only for identified purposes, and

protect the Winner's personal information in a manner that is. Entrants may write to the Sponsor and request that their information be removed from the Organizer's records

Personal data concerning the participants are collected with their consent as part of the Contest in order to establish the identity of the participant, to warn her in the event of a win and to give her the prize awarded to her. Personal data will be collected and stored during the Contest Period and until the results are communicated on June, 8th, maximum. Then, the data will be deleted by the Organizer.

The personal data collected are processed, the responsibility of which is HUTCHINSON SA company, in order to respond to the Participant request for information. Mandatory fields to be completed are

marked with an asterisk. The legal basis for the processing is the Participant consent, which the

Participant may withdraw at any time, without prejudice to previous processing operations. Personal

data are reserved for the use of the HUTCHINSON group and may only be transmitted to companies of the HUTCHINSON group.

In accordance with the regulation relating to personal data (GDPR), the Participant have the right of

access, rectification and erasure of his/her personal data, as well as the right of opposition to their

processing. the Participant may request the disclosure of his/her personal data and the Participant have the right to define guidelines for the treatment of his/her personal data after his/her death.

The Participant can also request the portability of his/her data as well as the limitation of their

processing, and/or file a complaint to his/her local authority (CNIL in France).

The Participant can exercise his/her rights and ask the Organzier about the processing of his/her

personal data by contacting the Organizer at the following email address:

data.protection@hutchinson.com.

The data will be processed in accordance with the provisions of Hutchinson privacy policy which can be viewed at the following address: Personal Data Protection and Cookies Charter - Hutchinson Cycling

# **ARTICLE 8. RESPONSIBILITIES AND RIGHTS**

The Organizer:

Reserve the right to modify, extend, shorten, limit earnings or to cancel this game in case force majeure as defined by case law. Consequently, their responsibility cannot be incurred as a result.

Cannot be held responsible for the fraudulent use of connection or attribution rights not of a

Participant's lot.

Decline all responsibility in the event of a malfunction of the internet network, telephone lines,

reception equipment preventing the smooth running of the game. In addition, their responsibility

cannot be no case be retained for routing problems or loss of email or post.

Decline all responsibility in the event of technical failure, anomaly, hardware and software of whatever nature (virus, bug, etc.) caused on the Party's system, to their equipment IT and the data stored therein and the consequences that may result on their activity personal, professional or commercial.

## **ARTICLE 9. CONDITIONS OF EXCLUSION**

Participation in these games implies full acceptance of the terms set out in this payment without any reservation or prior condition of the Participant, non-compliance with said regulations, resulting in exclusion from the competition, the outright nullity of its participation and the award of prizes.

#### **ARTICLE 10. COMPETENT COURTS**

These regulations are subject to French law.

The parties strive to amicably resolve any disputes arising from the interpretation or execution of the

these regulations. If the disagreement persists, it will be submitted to the competent courts.

The Participant acknowledges having read these rules, accepting them without reservations and comply with it.